



MCCALL MACBAIN PHILANTHROPIES

Investing in People & Ideas to Build a Better Tomorrow

IMPACT REPORT

**mccall
macbain**
FOUNDATION



Scholarships & Education



Climate Change & Environment



Health

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About the McCall MacBain Foundation

The McCall MacBain philanthropies represents the giving of the McCall MacBain family, which is provided primarily through the McCall MacBain Foundation, established in 2007 as a Swiss Foundation.

Our Mission is to improve the welfare of humanity by providing scholarships and other educational opportunities that nurture transformational leadership, and by investing in evidence-based strategies to address climate change, preserve our natural environment, and improve health outcomes.

We believe in the power of education, and scholarships in particular, to transform lives and in turn transform our communities to be fairer, healthier, and more prosperous for all.

We believe that climate change is the single most pressing problem facing our planet and that we must all do our part to address it.

We believe in an evidence-based approach to health care that will lead to more efficient use of resources and greater impact for our communities.

The Foundation works globally, with some concentration on Canada. The Foundation's assets are derived from the proceeds of the sale of Trader Classified Media, the world's leading company in classified advertising. John McCall MacBain was the Founder, President & CEO of Trader from 1987 until its successful sale in 2006.

Since 2007, the McCall MacBain Foundation has committed over CAD \$400 million primarily to initiatives in education and scholarships, climate change and environment, and health. Through focused philanthropy in these three key areas, we provide our own programs and support and strengthen the work of charity partners to increase their impact and scale.

We believe that the strong, dedicated, and creative leadership of individuals and organizations are required in the areas of education and scholarships, climate change and environment, and health to achieve positive outcomes. To that end, we engage with our partners on a high-touch, intentional basis to establish realistic impact indicators and ensure sustainable programming. We also work to identify and fill gaps, in particular in Canadian education, by creating and running our own direct programming.

Over 800
grants given

CAD \$400 million
dollars in commitments
already made

Over 1,400
students supported with
scholarships, fellowships, internships,
and enrichment programs

CAD \$200 Million
gift to start the McCall MacBain
Scholarships at McGill for students
pursuing master's or professional degrees

The Giving Pledge by our Founders


On May 1st, 2019, John and Marcy signed the Giving Pledge, a commitment by the world's wealthiest individuals and families to dedicate the majority of their wealth to giving back. Read John and Marcy's pledge letter below:

We have strong roots in Canada. We were both raised by parents who were active in their respective communities and dedicated to public and community service. We benefited from public school teachers who challenged us to work harder and dream higher.

John, from Niagara Falls, Ontario, was raised by Al and Vi MacBain, who led by example. His parents were active in the Boys and Girls Club, the Children's Aid Society, the YMCA, teaching in public elementary school and serving on city council. John's teachers were instrumental in providing the foundation for his future studies as a Rhodes Scholar and his future success as an international entrepreneur.

Marcy, raised on a farm near Walton, Ontario, was born into a tight-knit family where supporting each other and contributing to community events were top priorities. Marcy's parents, Murray and Sherry McCall, were involved in the performing arts, sports, and public engagement which were instrumental in shaping Marcy's independence and confidence. As a small-town farm girl, she knows how important it is to lower existing barriers that prevent students from achieving their full potential.

We were fortunate to attend some of the most distinguished universities in the world, thanks to the help of scholarships, summer jobs, student loans, and, in most cases, the reasonable tuition of publicly-funded universities.



“As directors of the McCall MacBain Foundation, we believe that strong, dedicated, and creative leadership is needed to address the world’s most pressing problems. We believe talent is found in every corner of the world, but that opportunities are not – and we want to reduce this gap.”

In 2007, we founded the McCall MacBain Foundation in Geneva, Switzerland with proceeds from the sale of the controlling interest in Trader Classified Media, which John and his team grew over almost two decades from three small publications in Montreal into the world's leading classified advertising company.

As directors of the McCall MacBain Foundation, we believe that strong, dedicated and creative leadership is needed to address the world's most pressing problems. We believe talent is found in every corner of the world, but that opportunities are not – and we want to reduce this gap.

In our philanthropy, we identify and invest in young people with leadership potential. We feel an urgent need to embolden students to take risks to improve our collective future. For these reasons, we focus primarily on scholarships. When we give to a scholarship, we hope to select potential leaders who will change the world for the better. At the very least, we know that the scholarship will significantly improve a scholar's life and that of the scholar's family and friends, forever.

Our largest gift to-date is the creation of the McCall MacBain Scholarships at McGill in early 2019. The program selects national and international scholars to study at McGill University in Montreal for a master's or professional degree. Selection is based on exemplary civic engagement, intellectual curiosity, entrepreneurial spirit, academic excellence, and integrity of character. In 2013, we made the largest gift in support of the Rhodes Scholarships, which assures the sustainable growth of the scholarship into its second century. We also contribute to other scholarship and leadership programs in Canada, the United States, the United Kingdom, Australia, New Zealand, Switzerland and South Africa.

In addition to our primary focus on scholarships, our foundation also works on climate change and the environment, starting with the co-founding of



the European Climate Foundation in 2008. We support programs in Europe, Africa, Canada and the United States.

Our foundation is also working on maternal health and wellness, as well as health issues in rural areas. We support programs in Africa, Australia and Canada.

We pledge to give the majority of our wealth to philanthropic causes. We are proud to be part of the Giving Pledge. We will provide greater benefit to our communities and our world by giving more, and by giving sooner.

Sincerely,

John McCall MacBain
John McCall MacBain

Marcy McCall MacBain
Marcy McCall MacBain

Letter from the Chair



In 2007, Marcy and I founded the McCall MacBain Foundation in Geneva, Switzerland. Initially, the Foundation operated on a region-specific approach, with a strategy to develop and encourage best practices and policies in multiple areas related to improving the human condition, with a strong emphasis on improving maternal health, adult literacy, and reducing risks associated with climate change. The first 20 grants we made were to organizations in five countries in North America, Africa and Europe.

We have always believed that our grant making should be motivated by the best available evidence, and

by what our experience tells us in terms of the impact our Foundation is best suited to support. Over the years we have reviewed our granting to assess rigorously what has worked well, with a view to adapting and refining how and where we work.

Throughout, we have remained committed to three areas of funding: scholarships and education, climate change and environment, and health. Over time, Marcy and I have increasingly aligned the scope of the Foundation's work to geographic and subject matter areas in which we have first-hand knowledge. For us, it has been particularly meaningful to re-affirm the special role that the Foundation has to play in Canada, as it is Marcy and my country of birth and where we both hold some of our most transformative and closest connections.

Marcy and I both attribute our early successes in life to scholarships. These personal experiences motivated our decision to place scholarships at the heart of our philanthropy. Our experiences have also motivated how we think about scholarships. Our goal is to support and design scholarship programs that embolden students to take risks to improve our collective future, to equip them to be the next generation of leaders. Furthermore, we know that while talent is everywhere, opportunity is not. We put a great deal of thought and energy into recruitment and selection processes to close this

gap. We are particularly excited to launch the McCall MacBain Scholarships at McGill, a comprehensive scholarship program for students pursuing masters and professional degrees at McGill.

In our climate granting, Marcy and I are dedicated to working with effective and impactful organizations to address climate change and preserve the environment. I was the Founding Chair of the European Climate Foundation and the Foundation has been a major donor since 2009. In 2019, more than a decade after the Foundation entered climate philanthropy, we updated our climate change strategy to reflect new evidence and new opportunities. We were particularly struck by the latest science, which makes clear the urgent need for greenhouse gas emission reductions over the next decade if we are to keep open the possibility of a world where temperature increases are kept well below 2°C. Given this, we made a decision to orient a sizable portion of our funding to initiatives that can have significant impact over the next decade, while also continuing our support of longer term efforts to decarbonize our economies by mid-century.

In our health granting, we recently made the decision to move our focus to student wellbeing in postgraduate institutions. Our society is facing a wellness crisis, with significant strain to physical and mental wellness. We also know that more than ever students are overwhelmed by the scale of the global challenges we must face together, whether a global pandemic, climate change or any number of issues, and that community, belonging, and a sense of purpose are critical to meeting one's full potential. The deep knowledge, expertise, and networks that Marcy, myself, and our Foundation staff and Directors have in higher education and in evidence-based health, and our commitment to the wellbeing of the communities we support, make this a natural fit for the Foundation.

Marcy and I believe that strong, dedicated and creative leadership is needed to address the world's most pressing problems. We are so grateful for the work we have been able to support over these first 13 years, and we are eager to see what the future brings.

Sincerely,

A handwritten signature in black ink that reads "John McCall MacBain". The signature is written in a cursive, slightly slanted style.

John McCall MacBain

Letter from the CEO

In 2019, the McCall MacBain Foundation made the single largest donation in the history of Canada: a CAD \$200-million commitment to establish the McCall MacBain Scholarships at McGill University.

This gift will spark generations of formidable leaders who will be bold and brave enough to solve complex challenges in communities around the world. Anchored in the Foundation's deep experience in supporting and creating major scholarship programs globally, the McCall MacBain Scholarships are emblematic of the Foundation's approach to programs and grant-making in our three impact areas: education and scholarships, climate change and environment, and health.

Investing in potential. In our first decade of operations, we have supported more than 1400 students with scholarships, fellowships, enrichment programs, and internships around the world. We believe in long-term investments in the potential of young people. We understand that conventional standards of success don't always account for the fact that talent looks different in different contexts.

As a result, our scholarship selection processes and our grantees selection process do not begin and end with a form; we recognize that each person and organization is moving along a journey shaped by situation and circumstance. We believe that we must understand that context first if we want to positively contribute to shaping a transformational trajectory for those with whom we work.

Partnerships based on learning. An important lesson from our early years is that our own expertise as grantors matters greatly, and that establishing strong relationships with our grantees based on trust and honesty is paramount. That's why we approach each of the Foundation's three giving areas with intention, careful study, and long-term focus.

We make grants and run programs to be targeted, effective, and sustainable while remaining flexible in response to ever-changing needs. In response to the COVID-19 pandemic, we committed to providing grantees with the flexibility to redirect funding as needed, and distributed CAD \$1 Million to support our affinity communities through the crisis. We actively engage in partnership with organizations to design funding that will have exponential impact years from now, balancing proven strategies with unconventional tactics. We aim to provide resources not only for good and necessary work to be done, but also for organizations and individuals to obtain, integrate, and exchange knowledge.

This impact report is meant to honour all those featured within its pages. You will read about a few of the Foundation's investments and initiatives that we hope will contribute positively to the people and the ideas that will go on to build a better tomorrow. On page 18, you will read about the newest and boldest program yet, the McCall MacBain Scholarships at McGill. Throughout we showcase the wonderful organizations which contribute every day to giving students the opportunities they need to maximize their potential, those helping us take greater responsibility for our planet and those working to foster an integrative, evidence-based health care ecosystem. Thank you to our grantees for their determined work towards a brighter future.



A handwritten signature in black ink, which reads "Franca".

Franca Gucciardi

Scholarships and Education

Our Scholarship Programs

Both John and Marcy have scholarships to thank for the education they were able to pursue. They were also fortunate to have family, friends and teachers who believed in them and steered them toward life-changing opportunities.

We believe in the power of education, and scholarships in particular, to transform lives and in turn transform our communities to be fairer, healthier, and more prosperous for all. Through our Education and Scholarships fund, the Foundation has supported the work of top scholarships around the world, including the Rhodes Scholarships in Oxford, the Mandela Rhodes Scholarships in South Africa, the Kupe Scholarships in New Zealand, and the Loran Scholarships in Canada.

The Foundation also works with organizations that support the leadership potential of high school and undergraduate university students in Canada. These organizations encourage young people to think bolder and help them acquire the skills they need to have real impact.

We also provide students with a range of opportunities to realize their potential and promise through our own scholarships. We run two hometown scholarships – the MacBain Niagara Falls Scholarships and the McCall Huron County Scholarships. These undergraduate scholarships are for outstanding students graduating from high schools in Niagara Falls and Huron County. We also created the McCall MacBain International Fellowships to provide students with a full-year cultural immersive

experience where students live, study and work abroad for a full year. Our biggest commitment in Canada is the creation of a new flagship graduate scholarship for the country through the McCall MacBain Scholarships at McGill.

We believe that providing opportunities to individuals with a genuine interest in improving the lot of others – those with the integrity, curiosity, resilience, and drive to make a difference – is one of the most important investments we can make, and that it will pay dividends for our collective future. Talent is everywhere, but opportunity is not. Our work in this fund aims to help bridge that gap.



“With the scholarships and fellowships we run directly, our overarching goal is to address needs that aren’t being met. These include our hometown scholarships that support promising young people from Huron County and Niagara Falls to go to university anywhere in Canada. And, it includes our McCall MacBain International Fellowships, which encourage students to go beyond the “usual” destinations for exchanges and spend a full year abroad studying and working while

learning new languages and cultures. The McCall MacBain Scholarships at McGill aim to meet the need for a leadership based award for students in Canada pursuing master’s and professional degrees.”

Natasha Sawh,
Vice-President, Scholarships
Dean, McCall MacBain Scholarships at McGill

MACBAIN NIAGARA FALLS SCHOLARSHIPS

MCCALL HURON COUNTY SCHOLARSHIPS

Giving back to John and Marcy’s home communities, the Foundation provides scholarships to students in Niagara Falls and Huron County who demonstrate strong character, community engagement, and a commitment to excellence.

Renewable annually, each scholarship is valued at up to \$24,000 over four years of university study, plus additional grants for those who study outside of Ontario.

The Foundation works with five high schools in Niagara Falls: Stamford Collegiate Institute, Saint Paul Catholic High School, A.N. Myer Secondary School, Westlane Secondary School, and Saint Michael Catholic High School, and five high schools in Huron County: F.E. Madill Secondary School, Goderich District Collegiate Institute, South Huron District High School, Central Huron Secondary School, and St. Anne’s Catholic Secondary School. To date, the Foundation has supported 19 students from Niagara Falls and ten from Huron County with these scholarships. These young people are pursuing degrees in history, electrical engineering, medical sciences, and many other fields. During their studies, they make it a priority to volunteer at local organizations.

“I had school loans when I came out of my undergraduate, so I know what it means to have that hanging over you. It’s something that can change your decisions, especially when it comes to expensive degrees. It is an important moment in a learning journey. We want to help people be more limitless in these decisions.”

– Marcy McCall MacBain



Meet a Few of Our Students

Ghazel was born in Iran and grew up in Niagara Falls. During high school, she was the co-head of the debate team and part of the students arts council. Ghazel is pursuing her passion for health science at University of Ottawa, hoping to become a surgeon one day.

Ghazel Razeghi, MacBain Niagara Falls Scholarship Recipient '19



Born and raised in Niagara Falls, Holly was a program assistant for the CANSkate program and served on the Mayor's Advisory Committee as chair of the youth voice council during her high school years. Holly is currently majoring in History at McGill University with goals of becoming a museum curator.

"The most influential experience for me thus far at McGill University has been the opportunity to learn about other cultures and become a part of a multicultural community."

Holly Ferron, MacBain Niagara Falls Scholarship Recipient '19

Fahad was born in Pakistan and grew up in Niagara Falls. He was a peer tutor for three years during high school. He has developed a passion for science and its ability to help people through his studies in Integrated Health Sciences at McMaster University.

Fahad Butt, MacBain Niagara Falls Scholarship Recipient '18



Originally from Goderich, Ontario, Mikayla is dedicated to protecting our environment and encouraging others to live an eco-friendly lifestyle. She is currently studying Environmental Engineering at the University of Guelph.

"Someday I hope to be able to make a difference and help reduce the impacts of climate change. Being here is helping those dreams become reality."

Mikayla Skyring, McCall Huron County Scholarship Recipient '19



Born and raised in Exeter, Ontario, Stephen moved across the country to Vancouver to study Cellular, Anatomical and Physiological Sciences at the University of British Columbia.

"It has been eye-opening living in a place with 150 times more people than my hometown. The exposure to many new people, cultures and places has helped me grow as a person."

Stephen Ducharme, McCall Huron County Scholarship Recipient '19



BOURSIERS
**McCall
MacBain**
SCHOLARS

McCall MacBain Scholarships at McGill

We want to support the ever-curious, open-minded individuals who have the knowledge and proven skill to transform vision into action.

A McCall MacBain Scholar will have a proven track record of reaching out – on taking the tough but important roles on in their school or community. They will know how to recruit others to join in their efforts.

We want to embolden students and encourage leadership for the future – supporting those who see a challenge as an opportunity to grow, and are committed to making a meaningful and lasting impact in their lifetime.

John and Marcy McCall MacBain
Founders, McCall MacBain Foundation



BOURSIERS
**McCall
MacBain**
SCHOLARS

McCall MacBain Scholarships at McGill

A Gift to Inspire Excellence

In February 2019, John and Marcy McCall MacBain announced a gift of \$200 million CAD – the largest single donation in Canadian history – to build a flagship graduate scholarship program at McGill University.

The creation of the McCall MacBain Scholarships celebrates McGill University's entry into its Third Century. They fill a critical gap in the higher education landscape as Canada's very first and only comprehensive, leadership-driven scholarship in the country for master's and professional degree students. The mission of the McCall MacBain Scholarships at McGill is to build a community of formidable leaders and creative professionals dedicated to advancing global understanding and improving human welfare throughout the world.





A Gift to Give Back

Both John and Marcy benefited immensely from the investments that generous people – teachers, mentors, visionaries – decided to make in fostering their growth as leaders. As graduates of Canada's publicly funded education system, both John and Marcy recognize that they were given opportunities that opened doors and positively changed the trajectories of their lives.

Thanks to a scholarship, John was able to move from his hometown of Niagara Falls, Ontario, to attend McGill University in Montreal. He was able to obtain further degrees thanks to scholarships as well. Marcy understood the burden of student loans, balanced with the acknowledgment that honing one's expertise in one's field is oftentimes so crucial to engage fully from all sides with complex challenges. The McCall MacBain Scholarships are an extension of John and Marcy's belief that well-designed scholarships will help prepare future leaders to meet the social, economic, and governance challenges of an increasingly complex global environment.

The very first McCall MacBain Scholars will begin their studies on the McGill campus in the fall of 2021. Scholars will be selected on the basis of civic engagement, intellectual curiosity, entrepreneurial spirit, academic excellence, and exceptional character. They will be provided with full funding to cover tuition and fees plus a living stipend. The cornerstone of the scholarship is the enrichment program: scholars will benefit from mentorship and immersive learning experiences including retreats, speakers' series, workshops and internships.

A Gift to Support Potential in Perpetuity

In 2021, we will welcome the first cohort of 20 McCall MacBain Scholars to McGill. By 2023, the program will expand to include international students, for a class of 20 Canadians and 10 international students starting at McGill that fall. We hope to have about 75 McCall MacBain Scholars on campus when the program is fully operational.

Planned to continue in perpetuity, our long-term wish for the McCall MacBain Scholarships is to develop a global community of innovators, creative leaders, academics, entrepreneurs and others with a lifelong commitment to improving the circumstances of those around them and working with others to make real change.

As Suzanne Fortier, Principal and Vice Chancellor of McGill University said: "We need to nurture people who can turn uncertainty into opportunity, who can open the way to a deeper understanding of humanity and to a better society, a better planet."

The McCall MacBain Scholarships and McGill will proudly work together to do just that – now, through McGill's Third Century, the next, and beyond.



Find us at
www.mccallmacbainscholars.org

 @mccallmacbainscholars
 @mmscholarships

MCCALL MACBAIN INTERNATIONAL FELLOWSHIPS

Launched in 2017, the McCall MacBain International Fellowships aim to develop globally minded leaders with strong intercultural competencies and ties to different regions of the world. We believe that studying abroad in a new language and culture is a substantive boost to a young person's soft skills, including creativity, resilience, independence, critical thinking, and the ability to "stretch" outside of one's comfort zones.

As the global economic balance of power shifts, it is critical that young leaders have a deep understanding of societies and cultures different from their own, and the ability to think and work globally. In-depth study and work abroad experiences play a critical role in cultivating these qualities. The McCall MacBain International Fellowships provide students with a full year immersion experience in a new country.

The fellowship includes:

- **A language immersion term** where students take language courses live with a host family, and volunteer with a local organization;
- **An academic term** where students take university courses, most of them in a language different from the language of instruction of their home institution;
- **A work/internship term** where students find a work placement or internship.

Fellows also participate in:

- **A pre-departure orientation** designed to create cohesion within the cohort and assist with fellows' preparation for spending the next year immersed in a new country and culture;
- **A reintegration gathering** designed to enable reflection on their time abroad and how to apply learnings to the various spheres of their lives back home, on campus, and in their own communities.



"I feel very fortunate to be a McCall MacBain International Fellow. Having the opportunity to spend a year abroad in a new country is a once-in-a-lifetime opportunity. My year abroad has affected my life trajectory in ways I never really imagined; being away for one year made me realize how much I didn't know and how much I have to learn."

*Somaya Amiri,
McCall MacBain International Fellow '18
McCall MacBain Loran Scholar '15*

McCall MacBain International Fellowships in Action

In 2019 we had 26 fellows living in 18 different countries learning over 10 languages.

"Estonia has been a long-time desired destination for me. The freedom to design my own year abroad has meant that I am able to make this year exactly what I need it to be."

– Jes Francis, Estonia



"Going across the world allowed me to intimately connect with a new culture. I am developing my competency not only in a new language, but also adapting to environments and respecting diverse ways of living."

– Abeera Shahid, Sénégal

"My year in China pushed me to become a more curious and resilient person, preparing me to deal with unpredictable situations in environments I may have known little about."

– Bronwyn Vaisey, China



"Entering university, I never imagined that I would take part in such an extraordinary experience. Three months into my year-long fellowship I am already feeling more confident to lead in a globalized world."

– Kartik Sharma, Argentina

John McCall MacBain Graduate Scholarship at Wadham College

In honour of John's 60th birthday, friends from around the world contributed to a fund at Wadham College, University of Oxford, to create a scholarship in his name. John was able to study at Wadham thanks to his Rhodes Scholarship, which he was awarded in his graduating year at McGill University. The John McCall MacBain Graduate Scholarship is open to McGill graduates who are accepted for a master's or doctoral degree at Oxford, and who demonstrate leadership potential, entrepreneurship, strong character, and community involvement.



John and the inaugural John McCall MacBain Graduate Scholarship recipients. Wissam Ghantous (DPhil Mathematics), Claire Paoli (MPhil Economics), and Shadi Hadj-Youssef (MSc Neuroscience).

Tamim Rezai

McGill Program: BSc Neuroscience

Oxford Program: MSc Clinical and Therapeutic Neuroscience



Tamim was born in Afghanistan during the civil war and migrated with his family to Pakistan as refugees before immigrating to Canada as a young adult. Tamim established and served as president of the Montreal chapter of Pillars for Afghanistan, a non-profit organization that supports children's education at the Kabul Orphanage. Tamim has also served as a volunteer at the Royal Victoria Hospital, where he supported refugees housed in one of the hospital's former buildings. Tamim has also taught Persian to kindergarten students with The Aga Khan Council for Quebec and Maritime Provinces and volunteered to support newly arrived families in navigating health and social services with The Aga Khan Council Settlement Portfolio.

Sarah Gaspard

McGill Program: BAsC Cognitive Science

Oxford Program: DPhil English Literature



In addition to her a BAsC from McGill University, Sarah holds an Honours BA and an MA from Concordia University in English Literature which was supported by Fonds de Recherche du Québec - Société et Culture. She was the recipient of the Concordia Mentor Award and the A.G. Hooper and MacGuigan Departmental Prizes for best essays. During her studies at Concordia, Sarah served as the Vice-President of Academic Affairs for the Concordia Association for Students in English, and later as the Vice-President of Administrative Affairs for the graduate level students' association. Sarah was also a Member of Concordia's Committee for Equity and Visibility in Academia, and volunteered to represent the Concordia Association for Students in English on the Arts and Science Federation of Associations. In response to the COVID-19 pandemic, Sarah began volunteering with the Yellow Door, making socially distant check-in calls with elderly individuals to offer social support and grocery help. Sarah has worked as a Teaching Assistant, Research Auxiliary, Tutor and Translator.

Claire Paoli

McGill Program: Honours Bachelor of Commerce in Economics

Oxford Program: MPhil Economics



In her third year at McGill University, Claire was the Co-Founder and Co-President of the Research and Sustainability Network, and through this organization worked to engage youth in interdisciplinary discussions around sustainability and provide students with resources to contribute to sustainability research and initiatives. Passionate about protecting the environment, Claire has been employed in research at the intersection of economics and sustainability and sat on the governance council of a nearly \$1M fund at McGill that supports sustainability projects. She was a jury member on Finance Montreal's Sustainability Initiative, evaluating various companies' Corporate Social Responsibility efforts.

Our Scholarship Grants

We have provided over 600 donations to leading scholarship and education organizations that foster the potential of young people to make significant contributions to society in every field. These scholarships and programs recognize the lifelong arc of leadership growth. They do not reward students for past accomplishments; they challenge them to reach higher as they take on leadership responsibilities throughout their lives. The following is a small selection of the initiatives we support.



Rhodes Scholarships

As Second Century Founder of the Rhodes Scholarships, John, a Rhodes Scholar (Quebec and Wadham, 1980), and Marcy McCall MacBain have underwritten 100 Rhodes Scholars since their transformative gift was announced in 2013. The Second Century gift allows the Rhodes Trust to fund the scholarships in perpetuity and catalyzed the significant expansion of the scholarships' numbers and geographic reach — from 83 scholarships awarded to students from any of 14 countries each year, to more than 100 awarded to students from anywhere in the world each year. The Foundation underwrites scholars from Canada, Australia, Germany, India, Kenya, Pakistan, South Africa, the United States, and Zambia.

Arisha Khan, Rhodes Scholar 2019

Arisha studied health and social policy at McGill University. Her history navigating the child welfare system as a young person made her passionate about ensuring vulnerable youth are aware of their rights and that the policies and programs serving them reflect their realities. At Oxford, she is examining the crosssectoral collaborations between health and social service systems to address the health needs of children and youth in state care.



John and Marcy accepting the Sheldon Medal which recognizes contributions of significant strategic impact to the University of Oxford. It is the highest honour the University can bestow with only 11 recipients since it was created.



Mandela Rhodes Scholarships

The Foundation is also the Second Decade Founder of the Mandela Rhodes Scholarships, which builds exceptional leadership capacity in Africa through graduate scholarships for young leaders at universities in South Africa. Mandela Rhodes Scholars exhibit leadership with a dedication for the advancement of human rights and freedoms, a reconciliatory spirit, high scholastic attainment, and entrepreneurial drive to innovate and create for the betterment of society.



Sarah Kerubo, Mandela Rhodes Scholar 2018, University of Cape Town

Originally from Nairobi, Sarah is working towards a Master's in International Relations. She volunteers at the Mogra Sacred Children's Home and is a member of the Women Students' Association, visiting various high schools and children's homes encouraging girls to stay in school and pursue their dreams.

Kupe Scholarships



The Foundation had an instrumental role in setting up New Zealand's premier graduate scholarship at the University of Auckland. The Kupe Scholarships are for master's level study and aim to attract outstanding students from all disciplines based on their leadership potential and excellence. The Foundation supported five of the 2019 inaugural class of scholars, and four of the class of 2020 scholars, providing each with the cost of tuition and residential accommodation, exclusive access to a "homeroom" for peer engagement and learning, special lectures and workshops, mentorship by University of Auckland alumni, as well as leadership and personal development coaching.



KDee-Aimiti Ma'ia'i, Kupe Scholar 2018, Rhodes Scholar 2020

One year ago, a fiercely dedicated Pakeha-Samoan Development Studies student was awarded a McCall MacBain Kupe Leadership Scholarship. Standing up passionately for equity in education for Māori and Pacific people, she is driven to ensure Pacific self-determination in an increasingly interdependent and globalized world.

KDee-Aimiti Ma'ia'i has now become the very first Pasifika woman ever to be selected as a Rhodes Scholar. When she enters Oxford in 2020, she will continue her mission to amplify Māori and Pacific voices and values in pursuing a DPhil in International Development with a focus on the Pacific region.



The Loran Scholars Foundation provides the top undergraduate award in Canada. The comprehensive four-year award (valued at CAD \$100,000) is given to young Canadians on the basis of character, service, and the promise of leadership. To find the next generation of leaders, the Loran Scholars Foundation looks beyond the transcript to find young people with integrity, courage, compassion, determination, and a high level of personal autonomy. In addition to financial support, the program includes enrichment opportunities to support Loran Scholars in taking unconventional paths and seeking out how they can most effectively contribute to society.

In 2017, we made a commitment to underwrite 85 more scholars and more than 200 university entrance scholarships for students who are semi-finalists and finalists for the award, over the next ten years.

Teachers Building Leaders Award

Five years ago, the Loran Scholars Foundation developed the Teachers Building Leaders Award. Adopting an idea from John that was inspired by the influence his primary and secondary teachers had in his life, the award recognizes teachers who go above and beyond. Each year, graduating Loran Scholars are invited to show gratitude to their former teachers by nominating them for this award.

Since its development, the program has seen great success as a celebration of teachers. It is an important opportunity for scholars to share their gratitude and the impact of teachers on their wider communities.



To date,
75 Loran Scholars
have recognized
96 teachers
across Canada.

The Foundation has also supported
35 Loran Scholars
throughout their four years of undergraduate
studies across Canada since 2015.



"I am so lucky to be able to attend one of the leading universities in Canada and the world, which has and continues to have an immensely positive impact in my life. I've had access to some of the most dedicated and passionate professors, some of whom have become mentors and role models in my life. The scholarship has been an invaluable gift that transcends any monetary value: time, knowledge, mentorship, character-building, and friendship"

Sila Rogan, McCall MacBain Loran Scholar '17

Our Education Grants

École Polytechnique Fédérale de Lausanne (EPFL)

Since 2016, the Foundation has supported students to participate in the EPFL's highly selective International Summer Research Program at the School of Life Sciences. The program enables students from around the world to spend two months as a researcher under faculty supervision. Students work in a lab at one of four research institutes: the Brain Mind Institute, Global Health Institute, Institute of Bioengineering, and Swiss Institute for Cancer Research. In addition to lab work, the program includes weekly seminars or workshops as well as a final symposium for students to present their research. The award includes a stipend for housing and a travel allowance for international students.



After completing a BSc in Chemistry at the University of Toronto, Jeremy spent his summer at EPFL as a bioengineering research assistant. He worked in the lab of Alexandre Persat, a specialist in bacterial biophysics.

"My time at EPFL has allowed me to broaden my horizons as a scientist, learn different research techniques from pre-eminent biologists, and advance

my understanding of the career possibilities in the chemical biology industry."

Jeremy Pak Hei Wong,
PhD Candidate in Biotechnology and Engineering,
École Polytechnique fédérale de Lausanne



Global Leadership Experience Program at RMIT



The Global Leader Experience program at Royal Melbourne Institute of Technology (RMIT) builds cross-cultural leadership skills to prepare students for a global world of work. The Foundation began its support of this program in 2019. Through a four-day intensive experience, students connect with and learn from industry leaders and organizations across the private, public, and non-profit sectors. After gaining a better understanding of the complex challenges within their city, students then work with RMIT Advisors to develop practical solutions that can be implemented to make real change where they live. This program has impacted over 1,120 students since 2017.



"This was, for me, one of the best experiences of my university life so far. I met so many diverse and unique people, none of whom I would have met otherwise, all with different opinions and perspectives. They opened my eyes to the diversity at RMIT, far beyond my own program and personal experience, and pushed me to apply cultural intelligence to navigate interactions with care."

Tristan, Bachelor of Design and Diploma of Languages

Creating opportunities for Canadian undergraduates to aim higher

We believe in the importance of out-of-classroom opportunities for undergraduate students to test their comfort zones, discover their strengths, engage in their communities, and develop resilience and adaptability. We work to develop these opportunities with an emphasis on “talent-at-risk” and invest in organizations aiming to scale up or extend the reach of high-impact programs that focus on leadership and character development for undergraduates.

Enactus

The McCall MacBain Foundation is the official host and lead sponsor of the Enactus Leadership Summit.

Enactus works on university and college campuses across Canada to develop leadership and entrepreneurship skills among young people who see business as a way to address social issues.

The summit builds the students' leadership capacity, creates a “best-practice” sharing environment, fosters innovation, and encourages more sustainable teams and enhanced project results. The 2019 summit held in Squamish, British Columbia brought together 96 Enactus student leaders, representing 55 academic institutions. The Foundation's support ensures that students from all teams can participate, regardless of their financial means.



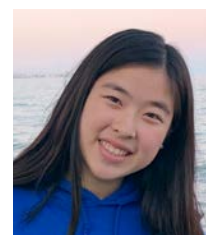
Investing in Canadian secondary school students

We support outstanding youth leadership programs that seek out and nurture promising secondary school students and enable them to aim high no matter where they live or their circumstances. These programs recognize that students who have fewer opportunities have immense potential for leadership which might otherwise be short-changed. They look to reach these students wherever they are across Canada.

SHAD

In 2018, the Foundation began working with SHAD, a STEAM (Science, Technology, Engineering, Art, Math) and entrepreneurship month-long residential summer program for high school students. The program is meant to empower participants to develop innovative solutions to complex problems, giving them the chance to develop new skills and a powerful network to support them in the future. Over the past two years, the Foundation's gift has enabled SHAD to identify 10 promising youth across Canada who cannot afford to participate and cover their program and travel costs. In 2018, one of the five inaugural recipients of the McCall MacBain SHAD Award was chosen out of all 1,000 SHAD participants from that year as an exceptional leader and recipient of the SHAD of the Year Award. The Foundation will continue to support another 21 students over the next three years.

With a growing total of more than 16,000 fellows, SHAD's students have gone on to become Rhodes Scholars, Schulich Leaders, Loran Scholars, many prominent entrepreneurs, industry leaders, and accomplished professionals.



Jing Han Sun from Montreal, who started her own tutoring club in Grade 10 for new immigrants, feels genuinely lucky to have been able to attend SHAD because the tuition fee was a barrier. “After experiencing SHAD, I know it was truly life-changing. The program made me discover and be interested in fields that I would rarely touch, such as business.”

An aerial photograph of a rugged coastline. The foreground shows dark, jagged rock formations meeting the deep blue ocean. A narrow strip of white sand beach is visible on the left. The middle ground is dominated by a dense, green forest that extends to the water's edge. In the background, a range of mountains is visible under a clear sky. The overall scene is a mix of natural beauty and environmental complexity.

Climate Change and Environment

We believe climate change is the single most pressing problem facing our planet and we must all do our part to address it. For over a decade this has been a priority for our Foundation.

In 2019, we updated our climate change strategy to reflect new evidence and opportunities. The latest science makes clear the urgent need for greenhouse gas emission reductions over the next decade if we are to keep open the possibility of a world where temperature increases are kept below 2°C.

We support initiatives in Europe and Canada that can significantly reduce emissions of short-lived climate pollutants over the next decade. These pollutants have greater global warming potential than carbon dioxide yet live in the atmosphere for a short period. Limiting emissions has a significant benefit that is felt immediately, yet philanthropic funding to reduce short-lived climate pollutants is limited. The Foundation focuses on policy and on-the-ground actions that can help achieve rapid and deep reductions.

We also support nature-based climate solutions. Our reliance on healthy, resilient landscapes is increasingly clear. The latest science also points to an overlooked critical role for land and land use practices to mitigate greenhouse gas emissions and sequester carbon. Our goal is to support initiatives that build the resilience of our land base while adding significantly to climate solutions.

Last, we believe we must amplify voices that can show how we might achieve a low-carbon future, and ensure we do so with greater urgency. We support initiatives that enable the finance sector and youth to contribute to climate action.



“For more than a decade, we have been granting in three core areas: Scholarships & Education, Climate Change & Environment, and Health. Through research and constant learning, we develop deliberate and focused strategies to advance specific goals in each area. Our grants enable outstanding partners to bring shared goals to life.”

Alexandra Conliffe,
Vice-President, Grants and Organizational Learning

Focusing on policy and research

We have provided close to 100 donations to address climate change and support nature-based climate solutions. Below are three of the organizations we have supported.

European Climate Foundation (ECF)



Under John’s leadership, ECF was founded in early 2008, with a dual purpose: first, to help demonstrate how Europe could transition to a low-carbon future, and second, to position Europe as an international leader that could increase the climate change mitigation ambition of countries globally. As a “Foundation of Foundations,” the ECF enables philanthropists to bring their resources together for maximum impact.

For more than a decade, the ECF has worked in numerous sectors – from power, to transportation, to buildings – to show how carbon emissions can be reduced, and to build citizen demand and political will to pursue low-carbon pathways. For example, the ECF has played an important leadership role in accelerating coal phase-outs across Europe, and in the adoption of ambitious targets for the uptake of electric vehicles. It has also helped position Europe as a leader in sustainable finance — finance that supports the transition to a low-carbon economy.

The Yale Centre for Environmental Law and Policy (YCELP)

Environmental Performance Index

YCELP is a thought leader, source of policy analysis, dialogue convener, and catalyst for action towards a sustainable future. The Environmental Performance Index, which has been YCELP’s flagship program since 1999, ranks 180 countries on their environmental health and ecosystem vitality performance, provides insight on best practices, and offers guidance for countries that aspire to be leaders in sustainability. The Foundation has provided general support to this work since 2013.



The Environmental Performance Index ranks 180 countries on their environmental health and ecosystem vitality performance.

Advancing conservation and economic development in Canada



Nature United

Since 2017, the Foundation has supported Nature United, which is working towards a Canada where people and nature are united, and ecosystems, communities and economies are thriving.

The Foundation's funding has primarily been put to use on conservation projects in Clayoquot and Desolation Sounds but John and Marcy's active involvement in assisting Nature United to raise funds, including hosting prospective supporters of the organization's work, has directly and indirectly inspired *\$14 million in pledges and pending asks for Nature United.*

Nature United, formerly The Nature Conservancy Canada, changed its name to reflect how they are reimagining conservation: united as nature and people, united in approach, and united through partnership.



With the Foundation's support, Nature United remains on track to turn 250,000 acres in the Clayoquot Sound area into new Protected Areas. Clayoquot Sound is home to the last great intact rainforest on Vancouver Island and spans the territories of the Ahousaht, Tia-o-quit-aht, and Hesquiaht First Nations. The region has been significantly logged due to growing demands on resources.

Following its 2018 conservation assessment of Desolation Sound, Nature United has continued building trusting relationships with the First Nations in the area to help secure greater stewardship and use of the land by local first nations.

The Foundation helped advanced Nature United's *Supporting Emerging Aboriginal Stewards* program in four communities. This initiative aims to develop land stewardship and leaderships skills among Indigenous youth. By the end of 2019 this program had engaged more than 420 students and community members and cultivated 22 young leaders in immersive summer internships.

"At Nature United we work in-step with Indigenous stewards, industry partners, and governments that see critical opportunities today to lead in shaping a bright, sustainable future for Canada's lands and waters."

– Hadley Archer, Executive Director, Nature United

Health



The McCall MacBain Foundation is committed to evidence-based approaches to health and wellbeing. Our Principal, Dr. Marcy McCall MacBain, is an academic scholar and teacher in this field, and it is a philosophy the Foundation aims to advance.

During our first decade, we focused primarily on maternal health in geographies with the lowest maternal and newborn health outcomes. We supported both on-the-ground initiatives, and research, including the development of potentially life saving technologies that could be implemented in low resource contexts.

For our second decade, we are shifting our focus to youth wellbeing. Students enter post-secondary institutions with varying needs, and experience health supports and services differently. We will fund rigorous research on the particular wellbeing needs and experiences of key underserved populations. Our work will aim to build a strong evidence base around the supports and services that can help students thrive.

Grants

We have provided over 270 donations to health-related causes. Below are two of the organizations we have supported.

Improving maternal health for women



Monash Inhaled Oxytocin Project

Each year, 100,000 women die from postpartum hemorrhage in developing countries, where conditions for properly administering oxytocin are not often readily met. Oxytocin is used to manage complications from excessive bleeding during and after childbirth. Since 2013, the McCall MacBain Foundation has been supporting the Monash Institute of Pharmaceutical Sciences in

their development of a novel aerosol delivery system for oxytocin. The new system will enable the life-saving drug to be inhaled from simple, disposable devices immediately as needs arise, and be safely administered by health workers, birth attendants, and mothers themselves. This innovation could have a significant impact on reducing maternal mortality by making this drug more accessible in rural areas and in low-resource settings.

“Access to oxytocin for every woman at every birth could save at least 1.4 million lives in the next decade.”

– The Monash team



Supporting mind-body medicine

New Leaf Foundation

Created in 2007, New Leaf Foundation supports the mental, emotional and physical well-being of youth in marginalized communities. New Leaf implements programs such as weekly yoga and mindfulness training in high-needs Toronto schools, alternative schools, youth justice facilities and low-income communities,



“The program helps me mentally by clearing my mind. It helps me think about my everyday life – what to change and what to keep.”

– Youth Participant

The Foundation has supported New Leaf since 2012. Our most recent grant funds three frontline programs in secondary schools each year, plus support for a growing area of New Leaf’s work – training for educators. With a decade of experience providing trauma-informed mindfulness training for students facing a range of challenges, New Leaf has developed strong relationships in the schools in which they teach. The new educator training project was designed to expand the organization’s impact from a one-hour session once a week with students to empowering educators to embed mindfulness and resilience-building skills in their classrooms on a regular basis.

New Leaf in numbers

9400
youth
reached
since 2007

110
educators
trained

30
front line
programs

With the Foundation’s funding, New Leaf staff have developed and delivered training modules and full-day workshops for educators at two high schools in the Greater Toronto Area.

Responding With Flexibility

COVID-19 Pandemic Response Fund

In the face of the COVID-19 pandemic, the McCall MacBain Foundation distributed CAD \$1,000,000 in new funding to support communities through the crisis.

In addition to supporting student emergency response funds at McGill and McMaster University, the Foundation was pleased to support Project SHARE, Niagara Falls Community Outreach, and YWCA Niagara Falls in Niagara Falls; the Gateway Centre of Excellence in Rural Health, Huron Perth Public Health, and Blyth Festival in Huron County; Association GVA² in Geneva; Centraide and the YMCA's French virtual supports in Montreal; the Vancouver Foundation and Dr. Peter AIDS Foundation in Vancouver; and the international humanitarian efforts of Doctors Without Borders.

"As part of my program requirements, I expected to spend the summer abroad in India, Nepal and Mexico. But COVID-19 cancelled all my plans. I was left without a job or a place to live, and without any refunds on about \$2,000 of flights that I had already paid for. Still, I found a place to live and a job as a registered nurse. But two weeks after I moved into the sublet, I was kicked out because I was working as a nurse during the pandemic, which left me once again without a place to live and money lost from the payments I gave to sublet the place. McMaster's student emergency bursary covered expenses for me to stay in a hotel for a few days, and also made up for some of the funds I lost. Now I've put down a payment on a new place and plan to move."



Alana Ferguson,
student in the Master of Science in Global Health program and
recipient of support from the
McMaster Student Emergency Relief Fund

"The Foundation's donation is allowing us to stock shelves that were running low due to demand and purchase larger bulk items to ensure the most vulnerable in Niagara Falls don't go hungry. On behalf of the board of directors and the entire staff team, we thank John and Marcy McCall MacBain and the McCall MacBain Foundation for thinking of Niagara Falls at this unprecedented time and helping us help those in need in our community."

Carolyn Bones-Poley,
Executive Director of Project SHARE, Niagara Falls

In Huron County, the Foundation's donation to the Gateway Centre of Excellence in Rural Health was used to purchase iPads for residents in long-term care homes, hospitals, retirement homes and hospices across the County.

"Under pandemic protocols, new women coming into shelter must be isolated in their room for 14 days. At a period of intense crisis, relational connection is a critical aspect of healing and recovery; isolation only serves to exasperate further a woman's loneliness, mental health and substance use. The use of iPads in each room is a means for communication with advocates and counsellors, other residents, family and natural supports outside of shelter and have the ability to participate in therapeutic virtual groups we are offering."



Shannon de Vries, Administrative Coordinator,
Huron Women's Shelter,
Second Stage Housing and Counselling Services

Community of Giving

Through the Give & Match program, the Foundation matches the contributions of staff, advisors, and business partners whose work supports the Foundation's grants. With staff covering three continents and five countries, they identify the individual causes that matter most to them in the communities in which they live.



We are exceptionally proud of the high level of participation by our extended community in expressing their own philanthropy. In 2019, the Foundation supported close to 50 different organizations thanks to their contributions.

Médecins Sans Frontières is one organization that is supported regularly through the Give & Match program with grants to its associations in France, Canada, and Australia. Operating in more than 70 countries around the world, MSF provides medical humanitarian assistance to save lives and ease the suffering of people in crisis situations.



Founders' Grants

The Foundation also reserves some of its funds each year to support initiatives in John and Marcy's home communities and for causes they have identified outside of our three main funds, such as Human Rights Watch in Geneva and Landscape of Nations 360° in Niagara Falls.

*Since the Foundation's inception it has supported **Human Rights Watch**, which investigates and reports on abuses happening in over 100 countries around the world. Human Rights Watch conducts research through in-person interviews on the ground, but also through tracking the destruction of villages and city blocks through satellite imagery (such as during the early days of the Rohingya crisis) and mining big data for patterns in arrest rates and immigrant deportations.*

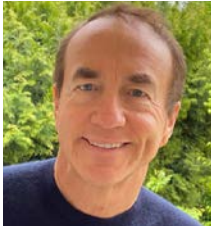


*In 2019, the Foundation made a one-time donation to support the **Landscape of Nations 360° initiative**, which was inspired in part by the recommendations of Canada's Truth and Reconciliation Commission. This Indigenous education initiative provides tools and resources to assist educators in their efforts to better understand Indigenous histories, cultures, and contemporary issues, helping them provide a more complete education to their students in the Niagara region.*



Board of Directors

For full bios please visit our website at www.mccallmacbain.org.



John H. McCall MacBain is a Founder, Director and the Chair of the McCall MacBain Foundation. Previously, he was the Founder, President and C.E.O. of Trader Classified Media. Originally from Niagara Falls, Canada, where he graduated from A.N. Myer Secondary School, Mr. McCall MacBain is a Rhodes Scholar and received an M.B.A. from Harvard Business School, an M.A. in Law from Oxford University and a B.A. in Economics from McGill University. Mr. McCall MacBain is an Officer of the Order of Canada.

Dr. Marcy McCall MacBain is a Founder, Director and the Vice-Chair of the McCall MacBain Foundation. She is currently a Senior Research Fellow at the Centre for Evidence-based Medicine and the Department of Primary Care Health Sciences at the University of Oxford. She holds a B.Kin. (Hons) from McMaster University, a M.Sc in International Health Policy from the London School of Economics and Political Science, and a DPhil in Evidence-Based Health Care from the University of Oxford.



Susan Bell is Principal of Susan Bell & Associates, providing strategic counsel to private philanthropies and non-profit organizations addressing environmental and social issues; and is also Managing Director of the Water Funder Initiative. Previously, she served as Vice President of The William and Flora Hewlett Foundation. She is a graduate of Duke University.

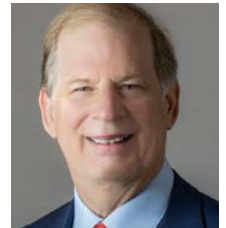


George Estey is Senior Managing Director of Evencore and leads the firm's Canadian advisory business. Previously, he co-founded an independent Canadian advisory firm; and was Chair and C.E.O. of Goldman Sachs Canada. Mr. Estey received a B.Sc in Mechanical Engineering from the University of New Brunswick and a M.B.A. from Harvard Business School.



Jean-François Ducrest is the Secretary and Legal Advisor to the McCall MacBain Foundation. He is a Partner of the Law Firm Ducrest Heggli Avocats LLC in Geneva. Mr. Ducrest obtained his Law degree at the Law School of the University of Fribourg. He also holds a Master of Laws from Duke University School of Law. He was he was Chair of the Board of the Geneva Bar Association from 2008 to 2010.

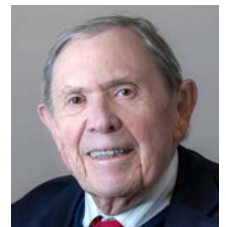
Robert Fetherstonhaugh is President and C.O.O. of Belvoir Investments Corporation and was previously C.O.O. and C.I.O. for a prominent Silicon Valley family. Previously, Mr. Fetherstonhaugh served as President of Claridge Inc; was Deputy Chairman and Corporate Secretary for Trader Classified Media; and served as a Partner at KPMG. Mr. Fetherstonhaugh holds a Bachelor of Commerce from McGill and is a Chartered Accountant.



Stephen Toope is the Vice-Chancellor of the University of Cambridge. Previously, he was the director of the Munk School of Global Affairs at the University of Toronto, President of the Pierre Elliot Trudeau Foundation, President and Vice-Chancellor of the University of British Columbia, and Dean of Law at McGill University. Professor Toope earned his PhD from Trinity College at Cambridge, degrees in common law and civil law with honours from McGill University, and graduated magna cum laude with his AB in History and Literature from Harvard University. He is an Officer of the Order of Canada.

Chairman Emeritus

Honourable Donald J. Johnston is past Chair of the McCall MacBain Foundation. He spent ten years as a Member of Canadian Parliament and ten years in the role of Secretary-General of the Organization for Economic Cooperation and Development. Mr. Johnston is an Officer of the Order of Canada, an Officer of the Légion d'Honneur, has received the highest honours bestowed on non-citizens from the Governments of Slovakia, Hungary and Belgium and is a recipient from the Emperor of Japan of the Grand Cordon of the Order of the Rising Sun.



Senior Management Team



Franca Gucciardi is the C.E.O. of the McCall MacBain Foundation and President of the McCall MacBain Scholarships at McGill. Formerly, she served as CEO of the Loran Scholars Foundation for 13 years and was also the Founding Director of Canada's Millennium Excellence Awards. She is the co-author of *You're It! Shared Wisdom for Successfully Leading Organizations* alongside Alan Broadbent. Franca holds a BA from

University of Waterloo as a Loran Scholar, an MA from Carleton University's Norman Paterson School of International Affairs and the Chartered Director designation from the Directors College, the Gil Bennett Gold Standard Governance Award. She was named a Fellow of the International Women's Forum in 2013.

Natasha Sawh is Vice President of Scholarships and Dean of McCall MacBain Scholarships at McGill. Ms. Sawh has worked in the public, philanthropic and non-profit sectors in higher education and awards, qualifications recognition, and international education.

Previously, Ms. Sawh ran the Canadian Information Centre for International Credentials at the Council of Ministers of Education, Canada for five years. Before that, Ms. Sawh was Director, Programs and Operations at the Loran Scholars Foundation and held policy research positions in public sector organizations. Ms. Sawh has a BA from McGill University and an MA in Globalization Studies from McMaster University.



Alexandra Conliffe is the Vice-President of Grants and Organizational Learning. Ms. Conliffe has specialized for more than a decade in building and implementing programs and public policy in the non-profit and public sectors, with a focus on environment and global development. Previously, Ms. Conliffe was Director of Policy Innovation at the Brookfield Institute for Innovation + Entrepreneurship and VP Operations at

Engineers Without Borders Canada. She holds a PhD in Geography and an MSc in Environmental Change and Management from the University of Oxford, where she studied as a Rhodes Scholar. Ms. Conliffe obtained a BEng from McGill University, where she studied as a Loran Scholar.

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